

Updated version • August 18, 2026

This Cookie Policy explains what cookies and similar technologies are and how they may be used on the BESTU website and in connected third-party services. It should be read together with the BESTU Privacy Policy.

1. What Are Cookies?

Cookies are small text files or similar pieces of information that a website or service may store on or read from a user's device. They may be used, for example, to help a website work properly, maintain a session, remember preferences, protect against fraud, or measure how a service is used.

For simplicity, in this Policy the term “cookies” also includes similar technologies, such as local storage and technical identifiers, when they perform comparable functions.

2. Strictly Necessary Cookies

BESTU and the technology services it uses may use cookies that are strictly necessary for the operation, security, and delivery of the service. These cookies may be necessary, for example, to:

- allow pages to load and function properly;
- maintain sessions and technical preferences;
- protect the website and payments against fraud, abuse, and unauthorized access;
- provide essential features requested by the user.

When a cookie is strictly necessary to provide a service requested by the user, its use may not require prior consent, while transparent information about its use must still be provided.

3. BESTU Website and Lovable

At launch, the BESTU website is built and published using Lovable. The technical infrastructure used to display and protect the website may generate technical requests and logs or use technologies necessary for operation and security.

At launch, BESTU does not intentionally add its own advertising-profiling or behavioral-marketing tools to the website. If analytics tools, advertising pixels, or other non-essential technologies are added in the future, this Cookie Policy and, where required, the consent-management system will be updated before those technologies are activated.

4. Payments Through Stripe

BESTU uses Stripe to process payments. When a user enters the payment flow, Stripe may use cookies and similar technologies to operate the checkout, authenticate users, prevent and detect fraud, and analyze the performance and operation of its services.

Depending on the payment configuration, Stripe may use cookies or identifiers for fraud prevention and security. The specific cookies used may change depending on the Stripe services enabled and the checkout configuration.

For more information, users can consult Stripe's Cookie Policy and Privacy Center.

5. Circle

The BESTU 30-day program and community are hosted on Circle. When a user accesses Circle through a browser or mobile app, Circle may use cookies and similar technologies for authentication, security, preferences, platform functionality, and analysis of how its service is used.

Use of Circle is also subject to the privacy information and settings provided directly by Circle. Some features may not work properly if the user blocks certain technologies that are necessary for the service.

6. Analytics and Marketing Cookies

At launch, BESTU does not intend to directly activate advertising-profiling tools, Meta Pixel, Google Ads, or other behavioral-marketing cookies on its website.

If BESTU uses non-essential analytics or marketing tools that require consent in the future, those technologies will be described in this Cookie Policy and, where required by applicable law, the user's consent will be obtained before they are activated.

Users will be able to change or withdraw their preferences through any consent-management system made available on the website.

7. Third-Party Cookies and External Services

Some cookies or similar technologies may be set or managed directly by third-party providers when a user uses their services, such as Stripe for payments or Circle for access to the platform.

BESTU does not independently determine all technical characteristics, names, or retention periods of cookies used by those providers. This information may change over time and is

described in the privacy/cookie notices and preference-management tools provided by the respective providers.

8. How to Manage Cookies

Users can manage or delete cookies through their browser settings. For example, they can block certain cookies, delete cookies already stored on their device, or configure the browser to notify them when a website attempts to set a cookie.

Blocking strictly necessary cookies or certain security technologies may prevent parts of the website, payment process, or Circle platform from working properly.

If BESTU uses technologies that require consent, the related preferences may also be managed through the cookie banner or cookie-preference panel available on the website.

9. How Long Cookies Last

Cookie duration varies depending on the function and provider. Some cookies last only for the browsing session, while others may remain on the device for a longer period to support security, authentication, or preference storage.

For cookies managed by third-party providers, current retention periods are indicated, where available, in their respective Cookie Policies or preference-management tools.

10. Updates to This Cookie Policy

This Cookie Policy may be updated if the website, the services used, the technologies installed, or applicable laws change. The current version will be published on the website together with the date of the latest update.

11. Contact

For questions about BESTU's use of cookies and similar technologies:

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